

IT Project Management

Lecture 3-2 – Classical Approach Planning

Uwe Gühl



Classical approach – Planning



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Contents

- 1. Introduction
- 2. Objective/Results
- 3. Planning
- 4. Work Breakdown Structure (WBS)
- 5. Time Schedule
- 6. Resource Plan/Cost Schedule
- 7. Project Organization
- 8. Plan Optimization/Alignment
- 9. Project Kickoff
- 10. Summary



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Introduction

- Project stage: Planning phase
 - Basis for a successful project
 - Dividing and structuring a project to
 - > reduce the complexity,
 - have an overview, and
 - ➤ keep track.
 - Comprises planning activities and the determination of the project organization.
 - Completed when the project plan is approved and a kickoff has been executed.
 - Central function of a project manager



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Objective/Results

- Goal of the planning phase is to do and to align a complete planning to be presented in a kickoff event
- Results
 - Project plan
 - Work breakdown structure (WBS) with work packages at the lowest level
 - Time schedule
 - Resource plan/Cost Schedule Resource plan covers personnel planning
 - Project organization
 - Alignment of project plan
 - Presentation of project plan in a kickoff event



Objective/Results

- A plan is an estimation, it is
 - never exact
 - outdated as soon as finished
- A wrong plan is better than no plan
- Project management means achievement of goals, not meeting plans!
- Planability has limits
 Do not adapt the project to the plan



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Costs

Scope



- Project members need orientation visualize the plan if applicable
- Always integrate involved people into the planning!
 - Personal goals, expectations, identification with the project?
 - Do the participants have time?



Project plan

totality of all existing plans in a project [DIN 69901-5:2009-01]

- should answer following questions:
 - What?
 - Identification and depiction of sub-projects, working packages, and tasks
 - Result: work breakdown structure (WBS)
 - Until when?
 - Result: time schedule and milestone planning
 - How much?
 - Result: resource plan/cost schedule
 - Who?
 - Result: project organization
 - What are prerequisites or constraints? Technical and spatial preconditions, known constraints



- Discussion:
 - Changes of requirements (change management)
- Recommendation:
 - Accepting changes from the beginning
 - Establishing change management
 - Planning buffer for requirement changes, especially in larger projects
 - Simplifies change management as no additional assignment, no additional budget, etc. necessary



- Work breakdown structure: A hierarchical decomposition of the total scope of work to be carried out by the project team to accomplish the project objectives and create the required deliverables. [PMI17]
- Alternatively PRINCE2 defines instead a product breakdown structure: A hierarchy of all the products to be produced during a plan. [axe20]
- More definitions are available [Wid17]



- Why and for what do I need a WBS?
 - Distribution of responsibilities in the project
 - Basis for
 - estimation of time needed and project costs,
 - > project control,
 - structuring the project documentation.
- The structuring of a WBS could be done following
 - functions,
 - objects, or
 - processes.



- A WBS splits a project hierarchically down to the tasks
 Highest
 Structure the project following
 - Project
 level
 Structure the project following specified criteria, e. g. sub-project manager for functional control

 Sub-project 1
 A work package typically gets not subdivided any more. If additional hierarchies are necessary, it could be structured like this:

 Work package 1
 * Main work package

 Task 1
 * Sub work package

 Task 2
 Determine for the work packages
 - Determine for the work packages tasks, capacity, and responsibilities

Tasks = "Atoms of a project"

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Task n

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The WBS structures a project into smaller items, making it easier to plan and control

- sub-projects
 - Segmentation following regional, organizational, or functional criteria
- Work packages
 - Complete assignment of tasks that could be done normally by one person
- Optional:
 - Main work package
 - Sub work package
- Tasks
 - "Elementary particles" of a project



• Result is a complete WBS covering the project





How to develop a WBS?
 Bottom up / Top down approach



from specific to general



Deductive

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- How to structure a WBS?
 - Function oriented
 Following functions, makes assignment of tasks to functional areas easier



- How to structure a WBS?
 - Object oriented
 Following parts of a product to be designed



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- How to structure a WBS?
 - Process oriented
 Following a chronological order



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- How to structure a WBS?
 - Mixed oriented
 - Related to practice
 - In example below: first level process oriented, second level partially object oriented



- Work package
 - lowermost object of the work breakdown structure
 - should be unambiguous and verifiable, without contradictions and overlapping to other work packages
- Aim of work packages is an assignment of
 - costs,
 - resources, and
 - expenditure of time.
- Homogeneous granularity recommended
 - Oversized work packages → more difficult to keep an overview of the project progress.
 - Too small work packages \rightarrow high administrative effort.



• Example for a work package (1/2)

Project name	<name of="" project=""></name>	Project No.	<number of="" project=""></number>						
WP name	<name of="" package="" work=""></name>	<work id="" package=""></work>							
WP owner	<name for="" of="" package="" responsible="" work=""></name>								
WP approval	<name approves="" of="" package="" person="" the="" who="" work=""></name>								
Version / Date	<0.0.1 / dd.mm.yyyy>	Status	<initiated, in="" progress,<="" th=""></initiated,>						
			done, cancelled>						

Progress control	Plan		Actual					
	Amount of work	Duration	Amount of work	Duration				
	<e.g. 2="" person<="" th=""><th><e. 3<="" g.="" th=""><th><e.g. 3.5="" person<="" th=""><th><e.g. 6="" weeks=""></e.g.></th></e.g.></th></e.></th></e.g.>	<e. 3<="" g.="" th=""><th><e.g. 3.5="" person<="" th=""><th><e.g. 6="" weeks=""></e.g.></th></e.g.></th></e.>	<e.g. 3.5="" person<="" th=""><th><e.g. 6="" weeks=""></e.g.></th></e.g.>	<e.g. 6="" weeks=""></e.g.>				
	months>	weeks>	months>					
	Start	End	Start	End				
	<dd.mm.yyyy></dd.mm.yyyy>	<dd.mm.yyyy></dd.mm.yyyy>	< <dd.mm.yyyy></dd.mm.yyyy>	<dd.mm.yyyy></dd.mm.yyyy>				
Comments	<explanations, remarks=""></explanations,>							



• Example for a work package (2/2)

Objective	•	<goal 1=""></goal>
	•	<goal 2=""></goal>
	•	
Preconditions	•	<e.g. 1="" document=""></e.g.>
(Input)	•	<e.g. nnn2="" of="" out="" result="" working="" wp=""></e.g.>
	•	
Scope	•	<task 1=""></task>
	•	<task 2=""></task>
Results	•	<result1></result1>
(Output)		Finished on dd.mm.yy., approved by NN, available at location
	•	<result2></result2>
		Finished on dd.mm.yy., approved by NN, available at location



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- Alignment of the working packages out of the WBS to a realistic project schedule
- Consider dependencies to resource planning/cost schedule!
- Definition of start and finish date
- Duration of the working packages, buffer time, and constraints have to be considered
- Milestones
 - You can't do everything at once
 - Coordinate stage plan with principal
 - Activities flow together at milestones



- Planning techniques / Methods
 - Bar chart



- Network planning technique
 - Forward calculation Starting from project start day
 - Backward calculation Rollback from planned project end date
- Milestone planning



Proposal for proceeding

- Define start and end milestones for all work packages
- Chronological arrangement dependent on
 - duration of work packages,
 - buffer time,
 - access to resources.



Example, done with ProjectLibre[™] [PL20]

	Name	Duration	Start	Finish		13 Jan 20	20 Jan 20		27 Jan 20	3 Feb 20	10 Feb 20
					FBB			<u>IF IS IS</u>			
2	□Lecture 1	10 days?	13/01/20 08:00	24/01/20 17:00		-		-			
3	Preparation	9 days	13/01/20 08:00	23/01/20 17:00				J.			
4	00 General Information	1 day?	24/01/2008:00	24/01/20 17:00				J			
5	01 Introduction	1 day?	24/01/2008:00	24/01/20 17:00				1			
6	ELecture 2	4 days	27/01/20 08:00	30/01/20 17:00							
7	Preparaton	3 days	27/01/20 08:00	29/01/20 17:00							
8	□Project Strategy	0.75 days	30/01/20 08:00	30/01/20 15:00					Ŭ		
9	Situation analysis	0.25 days	30/01/20 08:00	30/01/20 10:00					L.		
10	Environmental analysis	0.25 days	30/01/20 10:00	30/01/20 13:00					L.		
11	Project order	0.25 days	30/01/20 13:00	30/01/20 15:00					L.		
12	Risk Managment	0.25 days	30/01/20 15:00	30/01/20 17:00					l l		
13	□ Lecture 3	3 days?	27/01/20 08:00	29/01/20 17:00							
14	Preparation	3 days	27/01/20 08:00	29/01/20 17:00							
15	Requirements Engineering	1 day?	27/01/20 08:00	27/01/20 17:00							
16	Communication	1 day?	27/01/20 08:00	27/01/20 17:00							
17	□Lecture 4	8 days?	30/01/20 08:00	10/02/20 17:00					Ŭ		
18	Preparation	7 days	30/01/20 08:00	07/02/20 17:00							
19	Project Planning	1 day	10/02/20 08:00	10/02/20 17:00							. North and a second se
20	Work Breakdown Structure	1 day	10/02/20 08:00	10/02/20 17:00							
21	Time schedule	0.125 days	10/02/20 08:00	10/02/20 09:00							
22	Resource / Personnel Planning	0.125 days	10/02/20 08:00	10/02/20 09:00							1
23	Project organization	0.125 days	10/02/20 08:00	10/02/20 09:00							L.
24	Prioject Kickoff	0.125 days	10/02/20 09:00	10/02/20 10:00							ľ
25	Project Culture	1 day?	30/01/20 08:00	30/01/20 17:00							
26	□Lecture 5	9 days	03/02/20 08:00	13/02/20 17:00						V	
27	Preparation	8 days	03/02/20 08:00	12/02/20 17:00							
28	Project Execution	1 day	13/02/20 08:00	13/02/20 17:00							.

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Example for critical path to consider dependencies



<u>Milestone</u>

(**Synonyms**: Stop-or-go points, Quality Gates, review points, release, customer approval): Event of special relevance [DIN 69901-5:2009-01]

- typically interim goals with an important project result
- important part of project management, especially of project controlling



- A milestone includes
 - a due date,
 - checkable criteria.
- Typical contents of a milestone plan
 - Start date of the project
 - Milestone dates because of important events and their scope
 - End date of the project
- Proposal for proceeding
 - Plan in detail next milestone
 - Plan roughly the next but one milestone

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• Example for a milestone overview



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• Example for a milestone plan

No.	Plan date	Actual date	Milestone	ld	Criterion	Result
<1>	<dd.mm.yy></dd.mm.yy>	<dd.mm.yy></dd.mm.yy>	<project start=""></project>	<1.1>	<e.g. project<="" td=""><td><open, in="" progress,<="" td=""></open,></td></e.g.>	<open, in="" progress,<="" td=""></open,>
					order signed>	passed, not passed>
<1>				<1.2>		
<n></n>	<dd.mm.yy></dd.mm.yy>	<dd.mm.yy></dd.mm.yy>	<project end=""></project>	<n.1></n.1>	<e.g. project<="" td=""><td><open, in="" progress,<="" td=""></open,></td></e.g.>	<open, in="" progress,<="" td=""></open,>
					delivery	passed, not passed>
					accepted>	



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• **Resource plan**:

based on the WBS and identifies the quantity of labor, equipment and materials required for a project.

- Objectives and constraints to be considered.

- A resource plan covers

 personal planning,
 personal planning,
 - cost schedule.

 <u>Cost schedule</u>: describes the estimated costs of a project.

Personal costs: Often the highest costs in a project



- Goal: Optimal workload of resources
- Especially in matrix project management:
 - Clarification, which resources in which volume are available from the business units
- Scope:
 - Planning of staff members (Personnel plan), machines, tools, and additional needed resources



 Typically resource plan and cost schedule are done in parallel

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- Cost schedule to calculate costs of the project
 - Personnel costs (Project management, internal / external staff members)
 - Material costs (Printers, computers, furniture)
 - Consumption costs (rent, electricity, network)
 - Additional costs
- For structuring of the costs use the work packages from the WBS



Proposal for a personnel planning proceeding

- Determine the staff requirements
- Determine the available capacity
- Compare capacity and requirement
- Do capacity balancing and/or optimizing concerning deadlines (time) and costs



Proposal for proceeding for a cost schedule:

- Based on the structures in the WBS each working package delivers target figures
- The target figures of the working packages are added for the subprojects
- Finally the plan for the overall project takes place



- More procedures to estimate the costs of a project:
 - Simple estimation with a description how the estimation has been done
 - Cost estimation following phases with personnel or material costs
 - Expert estimate* like the Delphi method
 - Comparison with similar projects
 - Algorithmic cost model like the Constructive Cost Model (COCOMO)
- Risk surcharge recommended
- Consider cost estimation workshops

*In Scrum planning poker is used as an expert method



Example personnel costs

Perso	nnel costs		Plan			Actual			
WBS	Working	Int. /	Hours	Rate	Costs	Hours	Rate	Costs	
No.	package /	ext.							
	Name								
<1.1	<project< td=""><td><int></int></td><td><20></td><td><50B></td><td><1.000B></td><td><30></td><td><50B></td><td><1.500B></td></project<>	<int></int>	<20>	<50B>	<1.000B>	<30>	<50B>	<1.500B>	
>	management>								
<1.1	< <i>PMO</i> >	<int></int>	<40>	<40B>	<1.600B>	<50>	<40B>	<2.000B>	
>									
Sub-to	otal personal cos	ts			<2.600B>			<3.500B>	



Example material costs

Materi	al costs		Plan			Actual			
WBS	Working	ltem	Quanti	Price	Costs	Quanti	Price	Costs	
No.	package		ty			ty			
<6.3	<implement< td=""><td><laptop< td=""><td><4></td><td><5.000</td><td><20.000B></td><td><4></td><td><4.500B</td><td><18.000B></td></laptop<></td></implement<>	<laptop< td=""><td><4></td><td><5.000</td><td><20.000B></td><td><4></td><td><4.500B</td><td><18.000B></td></laptop<>	<4>	<5.000	<20.000B>	<4>	<4.500B	<18.000B>	
>	ation>	>		<i>B</i> >			>		
<7.4	<meetings></meetings>	<food></food>	<60>	<50B>	<3.000B>	<60>	<50B>	<3.000B>	
>									
Sub-to	Sub-total material costs				<23.000B>			<21.000B>	
Total					<25.600B>			<24.500B>	



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Project organization: totality of the organizational units and the organizational control to process a defined project [DIN 69901-5:2009-01].

- A project organization covers all organizational units and regulations concerning the execution of a project
- The project organization answers, who accepts which results



- Roles in the project
 - Principal (synonym executive, sponsor)
 - Steering Committee (synonym project board)
 - Project Manager (synonym project lead)
 - Project team/core team
 - Controller
 - Quality assurance (synonym project assurance)
- Further roles (depending on size/area)
 - Project office
 - Documentation
 - Supplier
 - Business user representative ...



Possible organization forms

- Pure functional project organization (following division, departments)
- Functional project organization Synonyms: Influence project organization, influence project management, project coordination
- Matrix project organization Synonym: Matrix project management
- Pure project organization Synonyms: Pure project management, task force
- Project society

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Project



Line

Roles of people in possible organization forms

- Pure functional project organization *People stay in the line*
- Functional project organization People work partly in the project and are controlled in the functional unit
- Matrix project organization *People work partly in project, belong to line*
- Pure project organization
 For a defined time people work only in the project
- Project society

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Project

Scope concerning setup of a project organization

- Definition of boards and teams like
 - steering committee,
 - core team,
 - project team,
 - working teams.
- Organizational regularization like definition of a
 - central communication platform or
 - project handbook.



- The project organization chart (org chart) shows
 - project roles,
 - their relationships among each other
 - > Who reports to whom?
 - > Who decides?
 - the communication channels in the project.
- Additionally it could depict specified meetings and their frequency
- Assignment of tasks Every project role is assigned to work packages and tasks



- How do I set up my project team?
 - Structuring the project in manageable sub teams
 - Every sub team should have about 7 people
 - Social mixing:
 - ➤ Female/male
 - Old/young (experienced, carefree)
 - International
 - Mixing competence
 - Technical know-how/business know-how
 - Method know-how/expert know-how
 - Generalists/specialists
 - Practical/theoretical
 - Creation of tandems across-the-board (working, reviewing)
 - Collaboration with functional units





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Plan Optimization

- Project plan iteration possibilities to optimize
 - Resources
 - Vacation/sickness/absence planning (functional tasks, training needs, other projects)
 - Equalization of load (avoiding of overload)
 - Time schedule
 - Plan optimization using network planning technique

 - critical path analysis
 - Planning of buffer
 - Costs
 - Start risky work packages as soon as possible
 - Start cost intensive work packages as late as possible

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Alignment

- Main goal: Get agreement from principal
- Sub goal: Get agreement from project members
 - Plan coordination
 - Communication with supervisors of project members
 - Goal: achieve their commitment to the project
 - Important especially in matrix project management
 - Plan should get reviewed and accepted by the project members
 - Clarification of conflicts in advance



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Project Kickoff

- Project kickoff, when planning is done:
 - Information about the project objective
 Every project member should understand the project goal including sub goals
 - Information about the project plan
 - Motivation
 - Project is important and decision maker support the project
 - To get to know each other
 - Corporate feeling: It could work like this!
 - Conflicts and critical points are solved



Project Kickoff

- Scope
 - Information, motivation
 - Results of planning
 - Next two milestones
 - In detail: next milestone
 - Roughly: next but one milestone
- The more political, the more important: Be consequent!





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Summary



- Main goal of planning phase is not the plan but the activity of planning
- Core of project plan: Work breakdown structure (WBS)
 - Lowest level: Work package
 - Top down/Bottom up approach
 - Approaches to structure a WBS
 - function oriented
 - object oriented
 - process oriented
 - mixed approach



Summary



- Derive from the WBS
 - Time schedule Consolidate activities to milestones
 - Resource plan focus on personnel plan Cost schedule
 - personnel costs
 - material costs
- Project organization to define roles and relationships
- Plan optimization to improve
- Plan alignment to get an agreement of parties and people involved
- Kickoff as start of the project Every project member knows the project goal!

